



Contact Information:

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By Any Other Name: **TSPN** to Become **Barn Burner**

FOR IMMEDIATE RELEASE

Toronto, ON, August 2, 2017 – Spokesperson for TSPN, announced this week at TSPN Headquarters that as of **August 22nd, 2017**, TSPN will be officially rebranding, and changing homes to www.BarnBurner.ca

The move reflects a significant change in philosophy towards more original content and comes with a complete new set of standards.

Breaking stories, in depth editorials, intriguing interviews featuring star athletes and our new daily podcast, “FIRED UP” covering all major sporting events will be at the forefront of the brand.

Barn Burner will offer more unique opportunities to showcase and engage our sponsors' products and services. The move reflects a changing marketplace and a shift in philosophy towards more creative content.

We are confident the move will signify the beginning of a new era for TSPN that has grown significantly since our launch. With over 40k Twitter followers @TSPNNET, Barn Burner will have the infrastructure and team set in place to grow to unprecedented levels and keep viewers coming back.

The new Barn Burner team will include:

Founder & CEO: Co Host of TSPN Extra & Senior Reporter, Joseph Peisich

Broadcasting Legend: TSPN Extra Host, Stormin Norman Rumack

Director of Media & Public Relations, Events & Advertising, Teri Rivard

New Digital Media Partner iQuest Media Inc.

A New Team of Editorial Sports Journalists

A Partnership with TRX Sports & Event Management (trx-management.com) ~ to bring you massive events, promos, contests & more.

****Stay Tuned for bigger & better things and get “Fired Up” with the ultimate sports information resource!! ****

